




# EDNA LEAL CONTRERAS

## WEB DEVELOPER

### CONTACT

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### TECHNICAL SKILLS

HTML  
CSS  
Javascript  
APIs  
Responsive Design  
PHP  
Wordpress  
Content Management Systems  
Project Management Software

### SOFT SKILLS

Problem - Solving  
Communication  
Collaboration

### EDUCATION

**ASSOCIATES IN SCIENCE**  
San Diego City College

### SUMMARY

Web Developer with experience in front-end and full-stack development. Skilled in WordPress theme customization, email marketing automation, and responsive design. Strong collaborator with a problem-solving mindset, focused on optimizing user engagement and performance.

### WORK EXPERIENCE

#### WEB DEVELOPER

Three Omens, San Diego, CA | Feb 2024 - Present

- Developed and customized WordPress themes, templates, and modules using Elementor and other web technologies.
- Created and optimized email marketing campaigns and blog posts, incorporating SEO best practices and front-end performance enhancements.
- Improved site performance and user engagement through responsive design and content strategies.

#### Recent Projects:

##### TwistedAllure

- Collaborated on the developed of a website for a handmade skincare line, showcasing products, descriptions, how to use and client testimonials.
- Implemented SEO best practices to improve search visibility and user engagement.
- Technologies Used: Shopify, SEO Optimization, Responsive Design

##### Cloud Chaser Construction

- Designed and developed a professional website for a handyman and construction business, showcasing services and client testimonials.
- Implemented SEO best practices to improve search visibility and user engagement.
- Technologies Used: WordPress, Elementor, SEO Optimization, Responsive Design

#### BUSINESS SERVICE REPRESENTATIVE

Sharp Healthcare, San Diego, CA | June 2016 - Present

- Utilized Epic medical software to efficiently verify insurance and register patients for urgent care services.
- Developed strong problem-solving and communication skills while handling patient intake and records management.